



Mission Statement

ImmScript is a tech-enabled casting agency connecting part-time to professional actors with both emerging and established directors across film, theatre, and digital media. We aim to collaborate with university courses as well as industry professionals to offer a diverse, flexible talent pool. Immscript is currently designing a custom advanced database, allowing directors to cast roles in minutes by filtering actor profiles to meet precise criteria.

While the platform is free for casting, revenue is generated through one-to-one audition preparation, amateur dramatics events, casting talks, networking sessions, and a commission on paid work secured via the platform. ImmScript provides a scalable, accessible solution built to streamline casting and create meaningful opportunities for creatives.

In addition to connecting amateur dramatics performers with a wide range of creative opportunities, our platform is committed to bridging the gap between emerging talent and the professional industry. We aim to introduce Equity-approved roles, providing actors with access to legitimate, professional-standard work that contributes toward their eligibility for platforms such as Spotlight. By offering a clear progression pathway, we support aspiring performers in gaining the experience and exposure needed to advance their careers, build credible portfolios, and ultimately transition into sustained professional work within the performing arts industry.

As a company, we are in the early stages of our development, but our mission and vision are clear and ambitious. We are dedicated to building a sustainable, innovative platform that supports the creative industry at every level—from emerging talent to established professionals. While this is still the beginning of our journey, every partnership, collaboration, and user commitment plays a vital role in shaping the growth and success of our platform. Your continued support not only enables us to refine and expand our services but also helps us create meaningful opportunities for the wider creative community.

Thank you!
Mo from ImmScript